

### Back-to-school smiles

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### 2017 grants

Berkshire Bank Foundation  
Borough of Hightstown  
Bristol-Myers Squibb  
Church & Dwight EGF  
County of Mercer  
East Windsor Municipal  
Drug Alliance  
East Windsor Regional  
School District  
East Windsor Township  
Emergency Food and  
Shelter Program  
First Energy Foundation  
First Presbyterian Church of  
Hightstown  
Janssen Pharmaceuticals  
Junior League of Greater Princeton  
Lillian Lea Foundation  
Mary Owen Borden Foundation  
Novo Nordisk  
P&G Fund of the Greater Cincinnati  
Foundation  
PNC Foundation  
Princeton Area Community  
Foundation-The Bunbury Fund  
Princeton Area Community  
Foundation-The Mercer Fund and  
Fund for Women and Girls  
Provident Bank Foundation  
Selective Insurance  
Group Foundation  
State of New Jersey-Office of Faith  
Based Initiatives  
The Benefit Community  
Impact Fund  
Times Kiwanis Camp Fund  
United Way of Greater Mercer  
County  
Wakefern Food Corp.  
Wells Fargo Foundation



**553**  
**Backpacks**  
**Given Out To**  
**Local Students**



**Thank you to all of our "Rise-Has-Your-Backpack" Drive individuals, corporations and agencies who helped local students be ready on day one.**

AAA MidAtlantic of Hamilton - Alex and Ani - Color in the Heart Volunteer Group - Concordia  
Chapter-Brandeis - Diversified Rack and Shelving Inc. - Endo Pharmaceuticals - First Presbyterian  
Church of Cranbury - HG McCully Downstate - Chapter #81 of the TelecomPioneers - Hightstown East  
Windsor Lions Club - Hightstown Memorial Library - Lajna/AMI - L'Oreal USA  
Maria Cunningham and Friends - Medidata - Nativity of Our Lord Church & Youth Group  
Next Level Youth Seventh Day Adventist Church - Solvay USA - St. David's Episcopal Church  
St. Paul's Lutheran Church - TW Metals - United Presbyterian Church of Millstone  
West Windsor-Plainsboro HS North - Windsor Castle Apartments.

### UPCOMING EVENTS

# THANKSGIVING TUESDAY



**Save the Date, November 21<sup>st</sup>, 2017**

Team up with Rise, 1st Methodist Church of Hightstown, superstar volunteers Gail and Tony Zelenak and our host, the Hightstown Engine Company #1 as we serve over 200 traditional hot turkey meals to local struggling families.

Stop by and lend a hand or donate food. Entertainment provided by Mt. Olivet Choir and more...

Call the Rise office or email [info@njrise.org](mailto:info@njrise.org) to volunteer or donate.





## I Rise: The Video

By Joyce Reyhan

Take 2! Lights, Camera, Action..... Roll 'Em.... On July 24, 2017, Rise staff, volunteers, marketer extraordinaire, Wendy McDade, Volunteer Coordinator, Maitiel Jimenez and the video production company of Three Summers Creative decided to freshen up Rise's image by giving it a new face. Formerly using a slide show to spotlight Rise's many programs at presentations, these talented and committed staffer and volunteers collaborated to give Rise a new look.

They hammered out a grueling, one-day schedule during which they visited each of Rise's locations, Greater Goods Thrift Store, Rise Furniture Resale Outlet, Rise Food Pantry, Rise to the Task Community Dinner and the Summer Academic Enrichment Program. They conducted interviews and filmed staff, volunteers and clients in action. From 8:00 until 6:30, the rapid-fire questions were asked and the cameras rolled highlighting the workings of Rise.

On the bigger stage however, this new state-of-the-art video was made with some ulterior motives in mind. While it will be used to promote Rise's programs within the community, it helped to kick off the "Rise: Building Relationships for the Next Fifty Years" corporate partnership event held at the Peddie School on September 26th. What better way to introduce potential corporate sponsors to all the community services Rise provides and show the dedication of the staff, the appreciation of clients and the commitment of Rise's many volunteers? Ultimately, this 3-minute flick is rated G and approved for audiences everywhere.



To see the video please visit:  
[www.njrise.org/irisevideo](http://www.njrise.org/irisevideo)

### Rise Office Staff

**Leslie Koppel**  
Executive Director

**Kristen Cere**  
Director of Development

**Julia Badulescu**  
Food Pantry Coordinator

**Juan Cobos**  
Rise Food Pantry Assistant Coordinator

**Maitiel Jimenez**  
Volunteer Coordinator

**Karla Gonzalez**  
Case Manager

**Vera Castillo**  
Case Manager

**Jean Desravines**  
Bookkeeper

THANKSGIVING  
**BASKETS**  
donate to a family in need

For more information  
see enclosed flyers



**Generosity begins where  
we live, learn, shop, work, and play.**



**i rise**  
do you? [njrise.org](http://njrise.org) #iRiseNJ